



CSC Development Plan Objective 1 Activities

Goal or Vision for the Future

More members, more diversity, more water sports, more participants



Objective 1: More friendly, relaxed, inclusive club environment to attract and welcome diverse, new and existing members

- a. Series of informal, programmed events that encourage accessible participation across range of water sports, in a social, enabling setting
- b. Improved engagement with members/potential members at club by means of accessible information eg poster; event point of contact
- c. Presence at local area promotional events
- d. Introduce induction process for new members across all areas of activity

Activities		
2021 - 2022	2022 – 2025	2025 – 2030
Organise a series of eg “come and try” multi-water-sports activity afternoon /evenings Organise a fun, social un-regatta, inviting local clubs to participate Organise a rowing session with Syrian refugees Activities timetabled into club calendar Activity lead/facilitators and point of contact (at event) identified Member organised activity system in place Design and implement induction process for new members across all areas of activity Design (eg through competition) and display suitable posters and advertising for Clubhouse window Identify and select (1, 2?) promotional events at which CSC can advertise itself	Based on previous years’ experiences organise multi-water-sports activity events through the season Activities timetabled into club calendar Revisit induction processes for different disciplines, ensure still fit for purpose Activity support systems and sustainable, ample pool of volunteers in place by 2025 Establish regular promotional event attendance by the club, including regular adjustment in light of review of value gained from such events	

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Notes in relation to Facilities / Equipment etc

- Clubhouse facilities – changing rooms, toilets, galley, social area, potential for catering for relatively informal setting
- Boats/boards etc to use for try-outs or generally – storage, maintenance plan, responsible person(s)
- Adequate range and number of buoyancy aids for different ages/sizes, including lifejackets for non-swimmers
- Power boats for supporting taster/try-outs etc and safety cover – maintenance etc; suitably qualified drivers
- Outside areas – car parking; on-shore space for preparing to go on water; space for picnics / barbecues, kids to run around safely; slipway...
- Communications – advertising activities and sign-up etc
- Volunteer organisers / helpers – note for need to ensure adequate insurance cover, PVG as appropriate, access to calendar